AFTER JESUS WAS BAPTIZED, HE CAME UP FROM THE WATER AND BEHOLD, THE HEAVENS WERE OPENED FOR HIM, AND HE SAW THE SPIRIT OF GOD DESCENDING LIKE A DOVE AND COMING UPON HIM.

MATTHEW 3:16
The Baptism of the Lord

A voice came from the heavens, saying, “This is my beloved Son, with whom I am well pleased.” — Matthew 3:17

TODAY’S READINGS
First Reading — Isaiah speaks of the Servant whom the Lord upholds; he shall bring forth justice to the nations (Isaiah 42:1-4, 6-7).
Psalm — The Lord will bless his people with peace (Psalm 29).
Second Reading — Jesus was anointed by God with the Holy Spirit; he went out healing and doing good (Acts 10:34-38).
Gospel — A voice comes from heaven proclaiming Jesus as the beloved Son, with whom God is well pleased (Matthew 3:13-17).

READING FOR THE WEEK
Monday: 1 Sm 1:1-8; Ps 116:12-19; Mk 1:14-20
Tuesday: 1 Sm 1:9-20; 1 Sm 2:1-4, 4-6abcd; Mk 1:21-28
Wednesday: 1 Sm 3:1-10, 19-20; Ps 40:2, 5, 7-10; Mk 1:29-39
Thursday: 1 Sm 4:1-11; Ps 44:10-11, 14-15, 24-25; Mk 1:40-45
Friday: 1 Sm 8:4-7, 10-22a; Ps 89:16-19; Mk 2:1-12
Saturday: 1 Sm 9:1-4, 17-19; 10:1a; Ps 21:2-7; Mk 2:13-17
Sunday: Is 49:3, 5-6; Ps 40:2, 4, 7-10; 1 Cor 1:1-3; Jn 1:29-34

SAINTS AND SPECIAL OBSERVANCES
Sunday: The Baptism of the Lord
Monday: First Week in Ordinary Time; St. Hilary
Friday: St. Anthony
Saturday: Blessed Virgin Mary;
Week of Prayer for Christian Unity begins

COFFEE & DONUTS SCHEDULE January 2020
12 Lectors Leo N.
19 Youth Ministry Erin G.
26 Seniors and HNLA Pat R. & Letty P.

HOLY NAME TREE OF LIFE
Honor your loved ones, whether living or deceased, with a gift of a leaf on our Tree of Life. Each leaf costs $500 with a $25 engraving charge. We suggest a maximum number of characters to 5 lines, up to 25 characters per line including spaces. Leaf color choices are _gold, ___silver or ___bronze.

For more information, please call (415) 664-8590 or drop by the Parish office during business hours 9 AM – 4 PM.

Welcome to Holy Name!
We are a Stewardship Parish! If you worship with us each week or are new to our neighborhood, please register online at: http://holynamesf.org/parishregistration. You will be on our mailing list and let us know you are willing to support your parish though your time, talent and treasure – the privilege of every Catholic.

Mass Intentions

WEEK of January 12, 2019
Sun 12  7:30 AM  Mass for the People
         9:30 AM  Joseph Dito†
         11:30 AM Lorraine Macias†
Mon 13  7:30 AM  Ursula Osborne†
         9:00 AM  Filomena Rozario†
Tue 14  7:30 AM  Angeline Tan†
         9:00 AM  Hippolito Martí†
Wed 15  7:30 AM  Amy Tong†
         9:00 AM  Florine Konklin†
Thu 16  7:30 AM  Eugene Murray†
         9:00 AM  Verl Beyer†
Fri 17  7:30 AM  Durkin & Costello Families†
         9:00 AM  Ricardo Alcaraz†
Sat 18  7:30 AM  Jimmy McKenna†
         9:00 AM  Florine Konklin†
         5:00 PM  Oliver Storit†

LET US PRAY FOR:


We pray for those who have Died...that they may be granted a home in heaven. James Gallagher

PARISH MISSION STATEMENT

HOLY NAME OF JESUS PARISH SAN FRANCISCO is a welcoming multicultural and liturgical community that celebrates our Christian Faith. In the spirit of the “Joy of the Gospel” we work together promoting Catholic values and teachings. Our parish encourages a strong devotion to our Blessed Mother Mary, who gives us an example of faithful discipleship and a generous stewardship way of life.

THIS IS MY BELOVED SON
This Sunday’s celebration of the Baptism of the Lord closes the Christmas season. In the scriptures we see one more epiphany, or manifestation, of the Spirit of God in Jesus—but this time it is as an adult, rather than as a child. Jesus’ baptism also serves as the inauguration of his prophetic mission and the messianic age.
2020 SECOND & SPECIAL COLLECTION SCHEDULE

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<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Jan 5</td>
<td>ACE COLLECTION</td>
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<td>Jan 12</td>
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<td>Jan 19</td>
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<td>CHURCH IN LATIN AMERICA</td>
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<td>Feb 2</td>
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FAITH FORMATION
CATECHESIS
PASTORAL OUTREACH

Director: Sr. Cristina Ovejera, FdCC
crisfdcc2016@yahoo.com
(415) 664-8590

REFLECTION

“In the Liturgical Calendar, today is both the last Sunday of the season of Christmas and the first Sunday of Ordinary Time. The Church does not want us to forget our joy at the birth of Jesus but reminds us that to be true to this we need to be reborn and renewed everyday in the Spirit of Jesus – that we need to go forward through the weeks of the year as men and women on whom the baptismal water is never dry, as those who will work for justice, for right relationships with God and with one another, as people who will be impartial in our love and gently generous in our service.”

-Sr. Verna Holyhead, SGS, “Welcoming the Word”

Religious Ed and Youth Ministry will resume this Sunday, January 12, 2020, at 10:30AM-12Noon in the Pastoral Center. Service projects will be making sandwiches for the homeless served by St. Vincent De Paul Conference; and door hangers for evangelization in the Outer Sunset neighborhood.

Youth Ministry Spring 2020 Schedule: February 9th: It is close to Valentine’s Day, we will talk about friendship in the Bible and in our own life; journaling on the meaning and personal experience of friendship (Journal notebooks will be provided). Slideshows. March 8th: Presentation about Lent. Different ways how to pray: Vocal prayers; Intercessory; Meditation; Contemplation; Lectio Divina. April 12th: Talk and activities for Easter. May 3rd – Presentation about the Blessed Virgin Mary; Living Rosary at the Grotto. June 7th – hosting the Archdiocesan Youth Ministry at the 9:30AM Mass. Socialization activities.

Thanks very much to Alejandra Brito, for preparing this YM program. We ask parents to encourage your teenagers to participate in our parish’s activities for the youth.

An Invitation to Share Your Care for the Environment with Laudato Si at St. Ignatius Parish: For those concerned about the environment and the Care for our Common Home, St. Ignatius Parish is one of a hundred or so parishes worldwide to have registered a Laudato Si’ Circle with the Global Catholic Climate Movement. Every meeting we Pray, Reflect, Act using Laudato Si as our guiding document. All are welcome to join us in the Blue Room at St. Ignatius Parish. Sessions are at 12:00Noon-1:30PM. Dates are: Jan 12 and 26, Feb. 9th. Starting on Feb 23rd every Second and Fourth Sunday. Reflections provided by the Global Catholic Climate Movement and the Catholic Climate Covenant. Contact: Mary Rose LeBaron, maryroselebaron@gmail.com

A Pledge to Pray for Vocations Through the "Invisible Monastery": Parishioners have already pledged to participate in this prayer group. It can be part of your Stewardship of Prayer commitment. Members of Invisible Monastery pray daily or weekly, offering Mass intentions, rosaries, holy hours, or any other type of prayer members choose. When you enroll at invisiblemonastery.com you pledge to pray for vocations to priesthood and consecrated life. Please remember seminarians in our Archdiocese and the Canossian Sisters. Thank you.

Lay Canossians: You are invited to know more about the lay faithful who live the Charism and spirituality of St. Magdalene of Canossa, with the Canossian Sisters. We welcome you to the monthly meeting, every first Sunday at 2:00-4:00PM in the Flanagan Center.
Dear Holy Name Parishioners,

Happy New Year and blessings in 2020 to everyone in the Parish! The students returned last week to school and are eager to begin learning new material and get back to the normal routine. Holy Name has so much to offer its students when it comes to the incredible curriculum taught by dedicated teachers and supported by wonderful staff. The school is still accepting applications for the 2020-2021 school year, so spread the word to your friends that we will be happy to show them around campus.

We have many events on the horizon for the whole Holy Name community including a General Parent Guild Meeting on January 14th at 6 pm and our Catholic Schools Week Mass and Open House on Sunday, January 26th starting at 9:30 am with a liturgy celebrated by the student body. We also hope to see you at the Parish Crab Fest on Saturday, February 1st - get your tickets while you can! Please know that if you have any questions, comments, or concerns - please feel free to see, call, or email me at any time! Holy Name is an amazing place to be!

God Bless!
Michael Miller, Principal

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**The Baptism of the Lord: January 12, 2020**

In today’s Gospel we hear that Jesus got baptized by John in the Jordan because it was “the proper thing to do.” This can seem all quaintly odd to us today because we seem to accept that our only convention is to flout convention. The done thing today is to undo what we’ve done before.

We hold very strongly, however, to the idea that God always does the “proper thing.” It’s called “appropriateness” in theology. We believe, for example, that God decided it was proper to become incarnate when he did, how he did and where he did. Over the centuries there’s been endless debate about what would’ve happened if the Word had come to us as a woman, in another era, on another continent. While these are interesting enough matters on which to speculate, they are not what God thought proper—or what, in fact, happened.

In line with the right action of God, Jesus does the proper thing in being baptized by John’s baptism of repentance, even though he had nothing of which to repent. Jesus is not baptized, however, simply because it was expected of him, just a fulfillment of his duty. Jesus’ experience of baptism starts with John’s baptism as an admission of guilt and then reveals that baptism is primarily about the Father’s love. To this day our baptismal ritual holds these two realities in a healthy tension. When we are baptized in Christ, we acknowledge both Original Sin and Original Grace. God’s love comes alive in us therewith respect for God’s love, that calls each of us by name to be his son or daughter, with the reality of our human frailty. What more appropriate way of welcoming anyone into the world than having a community of frail, human believers initiate its members by reminding them that Original Sin does not have the last word. For those of us baptized in Christ, the Father’s love always and everywhere has the final, appropriate, say on every matter. © Richard Leonard

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**BUILDING & MAINTENANCE FUND**

Today’s Second Collection is for our Building & Maintenance Fund. Your generous donation allows us to take care of the cost for continued maintenance and much needed repairs to our parish buildings and facilities. The aging of our physical plant brings about much needed upkeep so that we can continue to care for the Lord’s House in a manner worthy of the dignity and reverence we should give to God. Thank you for your continued support.

**HOLY NAME LADIES AID SOCIETY**

Next Sunday, members of the Holy Name Ladies Aid Society will be collecting for the needy in the Parish. Boxes will be by the exits.

**HOLY NAME WEEKLY CALENDAR**

Week of January 12, 2020

**Sunday, Jan 12, 2020**
11:00 AM Power Family Flanagan Center

**Monday, Jan 13, 2020**
10:00 AM Line Dancing Flanagan Center
1:00 PM Sewing Group Pastoral Center
7:30 PM SVdP Meeting Pastoral Center

**Tuesday, Jan 14, 2020**
10:00 AM C/E Class Pastoral Center
10:00 AM Lectio Divina Pastoral Center
6:30 PM HN Preschool/School Staff Yoga Flanagan Center
7:30 PM Legion of Mary Pastoral Center

**Wednesday, Jan 15, 2020**
10:00 AM C/E Class Pastoral Center
7:30 PM Chinese Bible Study Flanagan Center

**Thursday, Jan 16, 2020**
11:00 AM Senior Club Flanagan Center
2:30 PM RCICY Pastoral Center
7:00 PM RCIA Pastoral Center

**Friday, Jan 17, 2020**
9:00 AM Holy Name School Flanagan Center-Parish Hall

**Saturday, Jan 18, 2020**
1:00 PM Chinese Ministry RCIA Green Room
3:00 PM Lectio Divina (Chinese) Church
3:45 PM Chinese Ministry Fellowship Flanagan Center
4:20 PM Confessions Church

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**PARISH SUMMARY REPORT**

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**PARISH SUMMARY REPORT**

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<tr>
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**WE HAVE REACHED OUR GOAL FOR AAA 2019 THANK YOU!!**

As of 1/07/2020, we have received $74,028.00 which is $1,718.00 over our goal of $72,310.00

All donations over our assessed goal come back to Holy Name Parish!
Crab Fest
Saturday, Feb 1, 2020
Doors open at 6:00 PM

Tickets:
General Admission $65.00
Table of 8: $500.00
Children (ages 5-12): $25.00

Holy Name Crab Fest ORDER FORM
Please make check payable to Holy Name Church:
Name: __________________________ Phone: ______________________
(please list everyone in your party on a separate sheet and attach to this form).

I would like to purchase:
# of General Admissions: _____X $65.00=_____
# of Children (5-12): _____X $25.00=_____
# of Tables of 8: _____X $500.00=_____
TOTAL ENCLOSED: $_______

Tickets are available at the School office (415) 731-4077 and Parish office (415) 664-8590.
Thank you for your support!

Cut here

MENU: Mixed Green Salad & French rolls/butter,
Marinated Dungeness Crab, Pasta Pomodoro & Dessert
Beer, Wine, Distilled Spirits & Soft Drinks available for purchase
( Bringing your own alcohol is not permitted )

Ryan Hall
3350 Lawton St.
San Francisco, CA
ADS
ADS
**Parish Staff:**

- Rev. Arnold E. Zamora: Pastor
- Sr. Cristina Ovejera, FdCC: Pastoral Associate
- Jackie C. Alcaraz: Parish Manager
- Colleen A. Durkin: Parish Secretary
- Carol Elliott Maloof RN: Parish Nurse
- Seminarian Gerardo Vazquez: Pastoral Year; Director of Liturgy

**Holy Name School:**

- Website: www.holynamesf.com
- Michael Miller, Principal
- 1560 40th Ave, San Francisco, CA 94122

**Holy Name Preschool:**

- Carol, R.N.: (415) 664-8590 ext. 109

**Holy Name Conventory of Music:**

- Private lessons are offered in piano, voice, violin and viola.
- To register or more information please contact Jackie at (415) 664-8590.

**Parish Nurse Program:**

- Carol Elliott Maloof RN: Parish Nurse
- Jackie C. Alcaraz: Assistant to Bishop Ignatius Wang
- Assisting Bishop Emeritus

**Parish Office:**

- Parish office address: 1555 39th Ave, San Francisco, CA 94122
- Parish office PHONE NUMBER: (415) 664-8590
- Parish Office E-MAIL: hnparishsecretary@gmail.com
- Website: www.holynamesf.org

**Schedule of Masses**

- **Sunday:**
  - 7:30 AM, 9:30 AM (Family Mass), 11:30 AM
  - **Saturday:**
    - 7:30 AM, 9:00 AM, 5:00 PM (Vigil)

**Confessions:**

- 9:10 AM—9:25 AM and 11:10 AM—11:25 AM on Sunday & 4:20 - 4:50 PM Saturday or as requested, just call the Parish office or approach any priest

**Adoration of the Blessed Sacrament:**

- Every Wednesday—after the 9 AM Mass with benediction at 12 Noon Sacred Heart of Jesus Devotions: Friday after 9:00 AM Mass

**Perpetual Help Devotions:**

- Every Saturday after 9:00 AM Mass

**First Friday Devotion to the Sacred Heart of Jesus**

- First Friday Devotion to the Sacred Heart of Jesus after the 9:00 AM Mass with the Exposition, Adoration of the Blessed Sacrament and Benediction at 10:30 AM

**First Saturday Devotion to the Blessed Virgin Mary**

- Begins at 8:30 AM with the Rosary, then Mass & Benediction

**Baptisms by appointment**

**Baptismal Preparation**

- Every 1st Saturday of the month in the Pastoral Center - 1:30 PM—You need to register for the class ahead of time.

**Baptism Ministry (Sewing Group):**

- Every Monday 1-3 PM in the Pastoral Center Event Room

**Marriages:**

- Contact Pastoral Center 6 months in advance.
- Sundays 12:30-2:30 PM, Flanagan Center

**Lectio Divina (Chinese):**

- Every Saturday—Church—3:00 PM

**Lectio Divina (Pastoral Center):**

- Tuesday 7:30 PM
- Wednesday—7:30 PM

**Bible Study Group (Chinese):**

- Every Wednesday—7:30 PM Flanagan Center

**Parish Pastoral Council:** contact Fr. Arnold Zamora

**St. Vincent de Paul Society**

- Meeting— every Monday at 6:30 PM (Pastoral Center)

**Holy Name Ladies Aid:**

- Every 1st Wednesday of the month at 5:30 PM (Pastoral Center)

**Senior Club:**

- Every Thursday at 11:30 AM –2:30 PM (Flanagan Center)

**Holy Name Choir Practice:**

- Every WEDNESDAY at 5:30 PM in the Pastoral Center

**The Gabriel Project:**

- Contact Rose Tang (415)793-0967

**Legion of Mary:**

- Every Tuesday at 7:30 PM

**Youth Ministry:**

- First Sunday of the month 5 PM—7:30 PM including Mass. Contact person: Sr. Cristina & Team (415)664-8590

**Blood Pressure Screening:**

- Every 2nd Wednesday from after the 7:30 AM Mass until 11 AM (Pastoral Center) except July & August

**Hospitality:**

- Every Wednesday after the 7:30 AM and 9 AM Masses