As for me and my household, we will serve the Lord.

Joshua 24:15
TODAY'S READINGS

First Reading — The L ORD, our God, protected us along our entire journey (Joshua 24:1-2a, 15-17, 18b).

Psalm — Taste and see the goodness of the Lord (Psalm 34).

Second Reading — Christ nourishes and cherishes the church because we are members of his body (Ephesians 5:21-32 [5:2a, 25-32]).

Gospel — We have come to believe and are convinced that you are the Holy One of God (John 6:60-69).


MASS INTENTIONS

WEEK of Aug 26, 2018

Sun 26
7:30 AM  Mass for the People
9:30 AM  Rosa Isorena Rarela†
11:30 AM  Richard “J.R.” Reyes, Jr.†

Mon 27
7:30 AM  Special Intentions of Aurora Dayrit
9:00 AM  Walter Pudlow†

Tue 28
7:30 AM  Special Intentions of
Loida S. Foster
9:00 AM  Special Intentions of
Louise Hsu Lee

Wed 29
7:30 AM  Roger Pendenza Family L/D
9:00 AM  Special Intentions of
Sandra Homrig Herzel

Thu 30
7:30 AM  Jack Kiernan†
9:00 AM  Luan Joseph Nguyen†

Fri 31
7:30 AM  Mia Jordan†
9:00 AM  Special Intentions of
Margaret Costello

Sat 01
7:30 AM  Special Intentions of
Amy Tong
9:00 AM  Millie Donohue †
5:00 PM  John McEllistrim†

SAINTS AND SPECIAL OBSERVANCES

Sunday: Twenty-first Sunday in Ordinary Time
Monday:  St. Monica
Tuesday : St. Augustine
Wednesday: The Passion of St. John the Baptist
Saturday:  Blessed Virgin Mary; First Saturday; World Day of Prayer for the Care of Creation

Welcome to Holy Name!

We are a Stewardship Parish! If you worship with us each week or new to our neighborhood, please fill out this form and become an official member of the parish. By registering, you get on our mailing list and let us know you are willing to support your parish through your time, talent and treasure – the privilege of every Catholic.

Name: __________________________________________________
Address:_________________________________________________
________________________________________________________
Phone:__________________________________________________
Email: __________________________________________________

You may register online at: http://holynamesf.org/parishregistration
You may call (415)664-8590 or drop by the Parish office, 9 AM-4 PM, Monday-Friday. If you are just visiting from another parish, we do hope you enjoy your Holy Name experience today!

TRUST:  I may trust Jesus too little, but I can never trust him too much.  ~Anonymous

We pray for the Sick...that they may experience God’s Love and Healing.  Tom Abdella, Evangeline Agbunag, Nick Aguila, Lennie Aguine, Sofia Aguirre, Rosa Maria Alonso, Laura Andrade, Gina Arenas, Eunice Ausman, George Beach, Joan Boike, Dalmacio Briones, Jr., Pauline Boffi, Zenaida Bunda, Evangelina Calceta, Janet Carignani, Remedios Cuchapin, Joseph Chu, Fred Dayoan, Aurora Dayrit, Kathy Doherty, Isabel Dominguez, Patricia Dominguez, Gloria Etchelet, Mr. & Mrs. Rodolfo Ezequiel, Bob Fisher, Lourdes Gatchalian, Connor Gavney, Asa Gonzales, Genoveva Guevarra, Theresa Ick, Max Kirkham, Florine Konklin, Richie Kreps, Steven Lee, Dimple Lim, Amelia Lippi, Sai Hung Lo, Tony Lo, Leny Lopez, Flory Magat, Arturo B. Martin, Amy McNally, Mary Medina, Jesus Morales Montilla, Ann Murphy, Inge Nordstrom, Neil O’Sullivan, Susan Sumaylo, Josefina Palarca, Maryanne Piwowar, Soledad Rico, Maria Salas, Michael Joseph Suntar, Flor Sunga, Maureen Sweeney, Lawrence Tan, Dodie Teague, Victoriana Tolentino, Amy Tong, Rosvida Uskert, Lauretta Venenciano, Charito D. Von Giese

We pray for those who have Died...that they may be granted a home in heaven.

HOLY NAME OF JESUS PARISH CORDIALLY INVITES YOU TO THE
HOMEBOUND/SENIORS MASS with ANOINTING OF THE SICK
Saturday, September 8, 2018 at 1:30 PM (Please arrive by 1:15 PM) in Flanagan Center
RECEPTION IMMEDIATELY FOLLOWS MASS

For more information or if you need a ride, please call: Susan Logan (415)664-9217, Sue Yee (415) 661-6091, Marge Finney (415) 753-2877 or Jim Regan (415) 566-3479
**FAZtor’s Notes**

*By: Fr. Arnold E. Zamora*

Our Holy Name Preschool started last Monday, August 20th. According to our Preschool Director, Alice Seher, we have 74 students and 13 teachers. Our Preschool is classified into two groups: The Blue Fish, which is composed of the older kids transitioning to Kindergarten or Pre-K, 34 of them, and the Red Fish, the younger kids, 40 of them. This year, the Red Fish are divided by age, namely: The Red Fish Seniors and Red Fish Juniors, to better serve the appropriate activities and curriculum for their ages. We wish to welcome our new students and our 5 new teachers.

This Sunday after the 9:30 AM mass, we will have a rededication and blessing of our newly landscaped Grotto of Our Lady. We thank Ryan Quock and his Eagle Scout group, Julie & Justin Quock and family and the scout families again for their support of this project. And even though it’s not September yet, we will have a prelude of our Sunday Hospitality by the St. Francis Garden right after the blessing, sponsored by the Altar Servers Society and Youth Ministry.

Looks like it’s going to be a fun Sunday! At 1 PM or shortly after the 11:30AM mass, we are having a BBQ and Potluck gathering by San Lorenzo Garden located at the back of the parish rectory, beyond the driveway entrance on 39th Ave. Meet your fellow parishioners old and new! There will 3Fs waiting for you – Friends, Food and Fun!

Good news to all: We can now avail our school yard for parking, this phase of our seismic retrofit is done. It was observed last weekend that it will be more efficient if we park perpendicular to the gym wall, with the front of your car facing the wall. We will then be able to accommodate more cars in the school yard. Let’s us work on this new configuration!

A parishioner, not from Holy Name, was driving down the street in a sweat because she had an important meeting and couldn’t find a parking space. Looking up toward heaven, she said, “Lord, take pity on me. If you find me a parking place I’ll go to Mass every Sunday for the rest of my life and give up drinking wine.”

Miraculously, a parking space opened up right in front of her destination.

The woman looked up to heaven and said, “Never mind, Lord; I found one on my own.”

Don’t trick the Lord! You better drive life at its safest way:
- Observe SIGNS of Hope
- Do not OVERSPEED with DESTINY
- Bring an EXTRA TIRE of COURAGE
- Full tank of the GASOLINE of FAITH

There may be dead ends, but there are always DETOURS & even WAYS OUT.

Drive well thru the RIGHT PATH of LIFE for the world needs people who are BRAVE enough & whose ANCHOR is GOD.

“May God who hears each little prayer…
Keep you safely in His care…
And make the world around you bright…
As you walk daily in His light!”

---

**FAITH FORMATION CATECHESIS**

**PASTORAL OUTREACH**

*Director: Sr. Cristina Ovejera, FdCC  
crisfdcc2016@yahoo.com  
(415)664-8590*

**REFLECTION:**

*Love in Every Direction*

“A society that values only the present tends to dismiss everything inherited from the past…Don’t let yourselves be deceived! God came to enlarge the horizons of our life in every direction. He helps us to give due value to the past so as to better build a future of happiness. Yet this is possible only if we have authentic experiences of love, which help us concretely to discern the Lord’s call and respond to it. For only that can bring us true happiness.”

-Pope Francis, World Youth Day, 2017

**Ministries Resuming Next Week and Thereafter:**

- Tuesday – Sept. 4 at 10-11:00AM in the Pastoral Center; Lectio Divina
- Wednesday-Sept. 5 – RCIA;
- Sunday- Sept. 9 – Religious Education;

**Rite of Christian Initiation of Adults (RCIA)**

This is for people who want either to learn about Catholic, to become Catholics, or to complete the sacraments of Christian Initiation. If one is in an interfaith marriage and is already actively involved in a church of a different denomination, he/she may want to understand his/her family’s Catholic faith better. If one is not committed to any faith community, you are most welcome to inquire with us. If after preparation you decide to become Catholic, you will be formally accepted at Easter. Pastoral Year 2018-2019 sessions will begin on Wednesday, September 5, 2018, 7:00-8:30PM in the Holy Name of Jesus Pastoral Center (1555 39th Avenue). For more information, contact Sr. Cristina in the parish office. Thank you.

**Religious Education Classes for 2018-2019**

You, or someone you know, may consider becoming Catholic or be interested in completing the sacrament of Christian Initiation by being confirmed as an adult. Children and youth who need to prepare for first Holy Communion and/or Confirmation, please contact Sr. Cristina in the parish office. Programs will begin on Sunday September 9, 2018 in the Pastoral Center. Sr. Cristina and Catechists will be at the entrance of the church after every weekend Masses in August 2018, to register new and returning students. We will also display classroom materials that we will use for every grade level.

**Hospitality Ministries:**

- Wednesday mornings, after the 7:30 and 9:00AM Masses will resume on September 5th. Sunday Coffee and Donuts will resume on September 9th. Please refer to the bulletin for the latter’s assignments this pastoral year. Thanks to Susan Logan for coordinating this; and the Wednesday breakfast hosts: Mary Dunne, Noreen McEllistrim, Tony & Linda Sideco, for continuing your services.

**Canossian Lay Associates or Lay Canossians**

Six new Lay Canossians were received on August 9th, during Mass, at the end of the annual retreat. It was held at the Passionists’ Christ the King Retreat Center in Citrus Heights, CA. Two are from Holy Name of Jesus: Emmy Reyes and Julie Lai. If you are interested in knowing more about this lay vocation living the Charism of St. Magdalen of Canossa, and sharing the spirituality and mission of the Canossian Sisters, you are invited to talk to Angela Testani, Jim Regan, Ana Regan or Sr. Cristina. You are also invited to observe at their monthly meeting, every first Sunday of the month, at 2:00-4:00PM in the Flanagan Center. Please pray, also, for vocations to the Canossian Sisters, Fathers, Brothers. We need more young women and men to continue our vocations and mission in the world. Thank you.
TWENTY FIRST SUNDAY IN ORDINARY TIME: AUGUST 26, 2018

I have some sympathy for the response of the Jews to Jesus' hard teaching in today's Gospel! For a Jew to be asked to drink blood is as abhorrent as it gets. It is the same as demanding that an ultra Orthodox Jew eat pork!

In almost all the stories in the Gospel of John there are insiders and outsiders, those who understand the message and those who take Jesus too literally and are offended or confused. The flesh and blood given for the life of the world is at one and the same time the passion, death and resurrection of Jesus celebrated in the Eucharist. Jesus was not, literally, offering his arm for his followers to chew! He was referring to the gift he was soon going to give his followers: the example of utter fidelity to God's Kingdom even unto death, and the meal of that Kingdom, the Eucharist. We are the recipients of both gifts and the commission to live them out. The Bread of Life and the Cup of Salvation is given to us for our mission in the world today and for our journey toward the World to come.

The other response in today's Gospel gives us great hope. In spite of being confused and deserted by his friends Peter hangs in there with Jesus. He holds on to faith when all the signs show that a hasty retreat may be a better course of action. We all know people who remain faithful in the most extraordinary of circumstances. Some of these we can understand—parents with sick children or spouses with ill partners. It's heroic, but understandable. But sometimes fidelity of these we can understand—parents with sick children or spouses with ill partners. It's heroic, but understandable. But sometimes fidelity is heroic and inexplicable: when a spouse welcomes back his or her former spouse after an adulterous affair; when a foreign-born priest or religious will not abandon an oppressed community; when a person will fight a just cause and be persecuted all the way to the end. These are powerful signs of faithful love at work too. It's a fine line to know when fidelity is "dying to self" not "killing self". We are called to the former and often seduced by the latter.

James Keenan in his excellent book, "Virtues for ordinary Christians" says that fidelity is the bottom line of the Christian life. He argues that the Church has spent too much time preaching about "infidelities" and too little time teaching about those things that strengthen fidelity. "Each person", he says, "has two major moral goals in life: to be just and to be faithful." Being faithful to his Father, and to us, sums up what Jesus does for our salvation and is exactly what He calls forth from the disciples in today's Gospel. Perhaps because we too easily think it is something difficult, we presume that being faithful to our friends is hardly a moral issue. Yet once we see that friendship is the key to the moral life then we can come to see that living the moral life is about the ordinary interactions of our day.

James Keenan writes, "To this end we may need to make more calls, write more letters, cook more dinners, take more strolls, linger a little longer with a friend. We may also need to disengage ourselves from the habit of counting or measuring what the other does or does not do or say."

May this Eucharist enable us to respond to the invitation of the Holy One of God to place fidelity and friendship at the center of our moral life and attend to the everyday activities that will see us live it out.

©Richard Leonard SJ
Archdiocese of San Francisco
ARCHDIOCESAN ANNUAL APPEAL 2018
Thank you to all who have already sent in their generous donation to the 2018 Archdiocesan Annual Appeal. I humbly ask those of you who have yet to participate in the Annual Appeal to do so soon. You may want to consider a donation of $600.00 (or more) which qualifies you for the 1% Club. All 1% Club Donors for the 2018 Annual Appeal will be treated to a catered Thank You Dinner around September, 2018. For about the cost of a cup of Starbucks Coffee per day, you could contribute $600 per year or more to the Archdiocesan Annual Appeal to aid the work of the Church and to minister to all those supported by these services and agencies.

You may use the brochures available on the pews or simply cut and fill out this form, attach your donation check (made payable to diocesan Annual Appeal 2018), and mail or drop it off to: Holy Name of Jesus Parish, 1555 39th Ave. San Francisco, CA 94122.

For More Information regarding the Archdiocesan Annual Appeal: Please contact the parish office at (415)664-8590 or the Archdiocesan Office of Development at (415) 614-5580 development@sfarchdiocese.org

Update: As of 08/22/2018 we have received $54,661.00 we still need $11,476 to reach our goal of $ 66,137.00

HOLY NAME TREE OF LIFE
The Holy Name Tree of Life is a bronze tree trunk with approximately 400 leaves. It is located at the back of the church. Donations to the Tree of Life go towards a much needed Capital Improvement Fund.

Each leaf costs $500 with a $25 engraving charge. We suggest a maximum number of characters to 5 lines, up to 25 characters per line including spaces. Leaf color choices are gold, silver or bronze (please circle your choice of color).

You may send your request along with your check to the Parish office 1555 39th Ave. San Francisco, CA 94122.

If you need more information, please call (415) 664-8590 or drop by the Parish office during business hours and the Staff can give you more information or help you make your selection, or help you with wording and processing your leaf donation.

Honor your loved ones whether living or deceased with a gift of a leaf on our Tree of Life.

HOLY NAME SCHOOL CAPITAL CAMPAIGN
OUR PLAN
CAPITAL CAMPAIGN
Raise a minimum of $500,000 in gifts and pledges. All Holy Name alumni, families and friends are asked to give prayerful consideration to their contribution. Every gift, no matter the size, will help us reach our goal!

ANNUAL CAPITAL PROJECT FEE
Holy Name School’s Tuition Plan will include an annual $350 Capital Project Fee per family that will go towards the Seismic Retrofit Project.

BRICK BY BRICK SALE
Following the completion of our Seismic Construction Project, Holy Name School will build new brick stairs for the gym entrance. Personalized bricks can be purchased for $250 each. Make your mark on Holy Name!

GRANTS FROM PRIVATE INSTITUTIONS
Holy Name School is in the process of securing a minimum of $300,000 in grants.

MATCHING GIFTS
Many companies offer matching gift programs to encourage employees to contribute to charitable organizations. We encourage you to explore matching gift opportunities that might exist with your employer.

LOANS
Holy Name School will take out a five-year loan with the Archdiocese of San Francisco.

How can I contribute?
All friends of Holy Name School can make a tax-deductible one-time donation or a two-year pledge that can be paid monthly, quarterly, semi annually, or annually. The chart below outlines some suggested giving plans. We appreciate your consideration of being part of our capital campaign.

<table>
<thead>
<tr>
<th>Commitment</th>
<th>Value over</th>
</tr>
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<tbody>
<tr>
<td>Weekly</td>
<td>Monthly</td>
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<tr>
<td>$125</td>
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<tr>
<td>$62.50</td>
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<td>$25</td>
<td>$100</td>
</tr>
<tr>
<td>$12.50</td>
<td>$50</td>
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</tbody>
</table>

HOLY NAME SCHOOL CAPITAL CAMPAIGN
Name: ____________________________ E-mail: ____________________________
Child’s name: ____________________________
Telephone: ____________________________

MESSAGE (Each Line is Limited to 23 Characters including Spaces)
Line 1: ____________________________
Line 2: ____________________________
Line 3: ____________________________

I would like my donation to be processed as follows:
____ Bill to my Holy Name FACTS account
____ Check (enclosed and made payable to Holy Name School
____ Cash (enclosed)

PARISH SUMMARY REPORT  8/19/2018  8/20/2017

<table>
<thead>
<tr>
<th>Item</th>
<th>8/19/2018</th>
<th>8/20/2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>No. of Envelopes</td>
<td>159</td>
<td>176</td>
</tr>
<tr>
<td>Sunday Collection total</td>
<td>$ 4,292.26</td>
<td>$ 5,159.50</td>
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<tr>
<td>YTD Ordinary Income</td>
<td>$ 186,949.83</td>
<td>$ 189,462.15</td>
</tr>
<tr>
<td>Surplus/(Deficit)</td>
<td>($ 2,512.32)</td>
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ADS
ADS
**PARISH MISSION STATEMENT**

HOLY NAME OF JESUS PARISH SAN FRANCISCO is a welcoming multicultural and liturgical community that celebrates our Christian Faith. In the spirit of the "Joy of the Gospel" we work together promoting Catholic values and teachings. Our parish encourages a strong devotion to our Blessed Mother Mary, who gives us an example of faithful discipleship and a generous stewardship way of life.

**SCHEDULE OF MASSES**

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Location</th>
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<tbody>
<tr>
<td>Sunday</td>
<td>7:30 AM, 9:30 AM</td>
<td>Family Mass</td>
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<tr>
<td></td>
<td>11:30 AM,</td>
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<td></td>
<td>Saturday</td>
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<tr>
<td></td>
<td>7:30 AM, 9:00 AM</td>
<td>Vigil</td>
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<td></td>
<td>3:00 PM</td>
<td>Chinese</td>
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<td></td>
<td>5:00 PM</td>
<td>(Vigil)</td>
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<tr>
<td>Weekdays</td>
<td>7:30 AM</td>
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<td></td>
<td>9:00 AM</td>
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<tr>
<td></td>
<td>Holy Days</td>
<td>7:30 AM, 9:00 AM</td>
</tr>
<tr>
<td></td>
<td>7:00 PM</td>
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</tr>
</tbody>
</table>

Confessions: **15 minutes before 9:30 and 11:30 AM Masses on Sunday & 4:30 - 5:00 PM Saturday or by appointment**

Adoration of the Blessed Sacrament

Every Wednesday—9:30 AM—12 Noon

Sacred Heart of Jesus Devotions:

Friday after 9:00 AM Mass

Perpetual Help Devotions:

Saturday after 9:00 AM Mass

First Saturday Devotion to the Blessed Virgin Mary begins at 8:30 AM with the Rosary, then Mass & Benediction

Baptisms by appointment

Baptismal Preparation—Every 2nd Saturday of the month in the Pastoral Center - 10:30 AM—You need to register for the class ahead of time.

Baptism Ministry (Sewing Group): Every Monday 1-3 PM in the Pastoral Center Event Room

Marriages:

Contact Pastoral Center 6 months in advance.

Sundays 12:30-2:30 PM, Flanagan Center

R.C.I.A. (Chinese):

Every Saturday—Green Room—1:30 PM

Lectio Divina: Tuesday 10—11 AM (Pastoral Center)

Bible Study Group (Chinese):

Every Wednesday—7:30 PM — Flanagan Center

Parish Pastoral Council: contact Fr. Arnold Zamora

St. Vincent de Paul Society meeting—every Monday at 7:30 PM (Pastoral Center)

Holy Name Ladies Aid: every 1st Wednesday of the Month at 11:45 AM (Pastoral Center)

Senior Club: every Thursday at 10:30 AM (Flanagan Ctr.)

FIL-AM Club: Every 3rd Friday of the month, 7pm in the Flanagan Center.

Holy NAME Choir Practice: every WEDNESDAY at 6:00 PM in the Pastoral Center

The Gabriel Project: Contact Rose Tang (415)793-0967

Legion of Mary: every Tuesday at 7:30 PM

Youth Ministry: One designated Saturday a month 5 PM—7:30 PM including Mass. Contact person: Sr. Cristina & Team (415)664-8590

Blood Pressure Screening: every 2nd Wednesday from after the 7:30 AM Mass until 11 AM (Pastoral Center)

Except July & August

Hospitality: Every Wednesday after the 7:30 AM and 9 AM Masses in the Pastoral Center except July & August

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**Parish Leadership**

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Parish Pastoral Council</td>
<td>Paul Roscelli</td>
</tr>
<tr>
<td>Finance Council</td>
<td>Jim Regan</td>
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<tr>
<td>Stewardship Council</td>
<td>Bruce McKie</td>
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<tr>
<td>Liturgical Ministries</td>
<td></td>
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<tr>
<td>Eucharistic Ministers &amp; Children’s Liturgy</td>
<td>Roberta Beach</td>
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<tr>
<td>Lectors</td>
<td>Leo Nascimento</td>
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<tr>
<td>Altar Servers</td>
<td>Tri Nguyen</td>
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<tr>
<td>Music Ministry</td>
<td>Carl Vengco</td>
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<tr>
<td>Sacristans</td>
<td>Ramsey Ramos</td>
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<tr>
<td>Environment</td>
<td>Cres Payumo</td>
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<tr>
<td>Linens</td>
<td>Maria Lee</td>
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<tr>
<td>Faith Formation &amp; Catechesis</td>
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<tr>
<td>Religious Education</td>
<td>Hilda Dela Cruz</td>
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<tr>
<td>Rite of Christian Initiation</td>
<td>Terry Flaherty &amp; Lucy Jacinto</td>
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<tr>
<td>Youth Ministry</td>
<td>Julie Quock, Alejandra Brito,</td>
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<td></td>
<td>Erin Grogan, Max McClure</td>
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<td>Pastoral Outreach</td>
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<tr>
<td>Sick &amp; Homebound Ministry</td>
<td>Susan Logan</td>
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<tr>
<td>Senior Club</td>
<td>Pat Relampagos</td>
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<tr>
<td>Holy Name Ladies Aid</td>
<td>Letty Palpalatoc</td>
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<tr>
<td>Grief &amp; Consolation Ministry</td>
<td>Valerie Toy</td>
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<tr>
<td>Knights of Holy Name</td>
<td>Bill Flaherty</td>
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<tr>
<td>Hospitality</td>
<td>Linda &amp; Tony Sideco, Noreen McEllistrim, Mary Dunne</td>
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<tr>
<td>Chinese Ministry</td>
<td>Nelson Lao</td>
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<tr>
<td>FIL-Am Club</td>
<td>Ramsey Ramos</td>
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<tr>
<td>St. Vincent De Paul Conference</td>
<td>Carol Elliott Maloof</td>
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<tr>
<td>Marian Shrine</td>
<td>Ester Aure &amp; Marisa Reyes</td>
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<tr>
<td>Legion of Mary</td>
<td>Ray Frost</td>
</tr>
<tr>
<td>Gabriel Project/Cancer Support</td>
<td>Rose Tang</td>
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</tbody>
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